2009 Annual Meeting

Each September, the voting membership of the Minnesota Medical Association (MMA) gathers to discuss and vote on MMA business. Participating in the meeting are physicians, residents, and medical student members who serve as delegates representing different specialties and geographic regions throughout Minnesota. Attendance at the Annual Meeting usually exceeds 350 participants. Sponsors are invited to mingle with physician participants at the Welcome Reception. The 2009 Annual Meeting will be held September 16 – 18 in Rochester, MN.

Participating physicians will receive a game card directing them to all exhibiting sponsors for a chance to win prizes. Sponsors are invited to participate and mingle with all physician participants at the Welcome Reception for the event.

Various levels of sponsorship are available:

Platinum

For a gift of $5000 or more, a Platinum Sponsor receives:

- Exclusive sponsorship of an Annual Meeting event
- Special recognition during your exclusive event
- Company logo projected on the screen before the General Session and at your event
- Exhibit space consisting of one draped exhibit table and two chairs
- Two tickets to the Welcome Reception on Wednesday, the Awards Luncheon on Thursday and the President's Inaugural Dinner on Thursday

Elite

For a gift of $3500 or more, an Elite Sponsor receives:

- Joint sponsorship of an Annual Meeting event
- Special recognition during your joint sponsorship event
- Company Logo projected on the screen before the General Session and at your events
- Exhibit space consisting of one draped exhibit table and two chairs
- Two tickets to the Welcome Reception on Wednesday, the Awards Luncheon on Thursday and the President's Inaugural Dinner on Thursday

Commercial

For a gift of $1000 or more, a Commercial Sponsor receives:

- Exhibit space consisting of one draped exhibit table and two chairs
- Two tickets to the Welcome Reception on Wednesday, the Awards Luncheon on Thursday and the President's Inaugural Dinner on Thursday

Non-Commercial

For a gift of $500, a Non-Commercial Sponsor (non-profit, government or charitable organization) receives:

- Exhibit space consisting of one draped exhibit table and two chairs
- One ticket to the Welcome Reception on Wednesday, the Awards Luncheon on Thursday and the President's Inaugural Dinner on Thursday

Contributor

For a gift of $350, a Contributor Sponsor receives:

- One ticket to the Welcome Reception on Wednesday

Educational Grants

For $1500, commerical and non-commercial organizations may provide grants to help fund continuing medical education (CME) sessions for delegates and other member physicians. Provision of educational grants is separate from other sponsorship opportunities and does not include tickets and exhibit space. Funding will be acknowledged in promotional materials and at the CME session.

A letter of agreement that includes terms, conditions, and purposes of commercial support is required between the MMA and any commercial interest.

In addition, all sponsors receive the following:

- Corporate name and logo listed in the meeting program and in the November 2009 issue of *Minnesota Medicine*, the official journal of the MMA, which is mailed to 9500 physician members
- One-year subscription to *Minnesota Medicine* magazine (12 issues)
- Web link on the MMA Annual Meeting sponsor page

You can receive a 10% discount by purchasing an Annual Meeting Sponsorship by March 31, 2009 OR by purchasing a space in our Physician Services Directory. Sponsors may not cancel their sponsorship after July 31, 2009.

Additional tickets to the Welcome Reception and the Awards Luncheon are $25 each.

Additional tickets to the President's Inaugural Dinner are $50 each.

Sponsorship Sales

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