

The Minnesota Department of Health and  
Minnesota e-Health Initiative present

# Minnesota e-Health Summit 2008

## *From Vision to Action*



Thursday, June 26, 2008, 8:15 a.m. – 4:30 p.m.  
The Northland Inn - Brooklyn Park, Minnesota

Pre-Summit Workshop: Wednesday, June 25, 2008, 1:00 – 7:00 p.m.  
Demystifying the EHR Planning & Selection Process

---

The Summit co-sponsors thank the following organizations for their support of this program:

*Platinum Sponsor*



*Gold Sponsor*



*Silver Sponsors*



*Bronze Sponsors*



## Audience

Minnesota e-Health Summit 2008 is intended for anyone planning or implementing health information technology and for anyone working on community or regional health information exchange. The content is relevant for professionals working in clinics, hospitals, long term care, public health, health systems, managed care, and information systems.

## Summit Objective

The purpose of the Summit is to showcase how national and Minnesota e-Health initiatives are working to empower consumers, inform and connect clinicians, and protect communities. The Summit will advance the effort to meet the mandate to achieve interoperable electronic health records (EHRs) by 2015.

The Pre-Summit Workshop will give participants knowledge and skills relevant to planning for an interoperable EHR. In addition, participants will learn about resources and services available to assist in planning an EHR strategy for their organization.

## Continuing Medical Education Credits

### Accreditation Status

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Minnesota Medical Association (MMA) through the joint sponsorship of Stratis Health and the Minnesota e-Health Initiative. Stratis Health is accredited by the MMA to provide continuing medical education for physicians.

**Physicians:** Stratis Health designates the Pre-Summit Workshop for a maximum of 3.5 *AMA PRA Category 1 Credits™* and the Summit for 6.25 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nurses:** The Pre-Summit Workshop has been designed to provide 4.2 contact hours and the Summit 7.5 contact hours and meets the Minnesota Board of Nursing requirements for CEUs.

**Nursing Home Administrators:** Stratis Health has applied for continuing education approval for nursing home administrators.

## Pre-Summit Workshop - Wednesday, June 25, 2008, 1:00 – 7:00 p.m.

11:30 a.m. – 1:00 p.m. Registration/Lunch

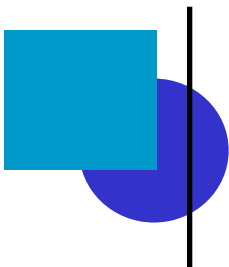
1:00 – 7:00 p.m.

### Demystifying the EHR Planning & Selection Process

Discover the benefits of having a well-planned EHR strategy. Hear real examples of how proper planning can lead to positive outcomes for an organization. Learn how to maximize the value of a vendor demonstration. See examples of resources and services available to assist in planning and adopting an interoperable EHR.

**Who should attend?** Representatives from clinics, hospitals, long term care, and specialty practices as well as others thinking about implementing, upgrading or optimizing an EHR or those facing challenges with their current EHR strategy.

*Faculty: Tom Arneson, MD, MPH, Medical Director, Chronic Disease Research Group, Minneapolis Medical Research Foundation; former Medical Director, EHR Planning and Implementation, Stratis Health*



# Minnesota e-Health Summit Agenda – Thursday, June 26, 2008

7:15 – 8:15 a.m. Registration/Continental Breakfast  
Project Showcase/Vendor Expo

8:15 – 8:30 a.m. **Opening Remarks**

8:30 – 9:15 a.m. **Making the Connection: Health Information Technology and Quality Health Care**  
*Carolyn M. Clancy, MD, Director, Agency for Healthcare Research and Quality*



9:15 – 9:45 a.m. **Minnesota e-Health: From Vision to Action**  
*Jennifer P. Lundblad, MBA, PhD; President and Chief Executive Officer, Stratis Health, MN e-Health Advisory Committee Co-Chair*  
*Mary Wellik, BSN, MPH, Director, Olmsted County Public Health Services, MN e-Health Advisory Committee Co-Chair*



9:45 – 10:15 a.m. **Break/Project Showcase/Vendor Expo**

10:15 – 11:45 a.m. **Minnesota Statewide Implementation Plan for Interoperable Electronic Health Records**  
*Alan Abramson, PhD, Senior Vice President Information Services and Chief Information Officer, HealthPartners*  
*Maureen Ideker, RN, BSN, MBA, Associate Administrator Care Management and Chief Nursing Officer, Rice Memorial Hospital*

## Reflections on Implementing the Plan

*Panel members will discuss their organization's response to the recommendations in the plan and how the group can use the plan as they work toward meeting the mandate for interoperable EHRs by 2015.*

11:45 a.m. – 12:45 p.m. **Lunch/Project Showcase/Vendor Expo**

## 12:45 – 2:15 p.m. Breakout Sessions

Adopt	Utilize	Exchange	Engage
<b>Session 1</b> <b>EHRs: Good Planning Equals Good Outcomes</b> Hear examples of how proper planning is essential for achieving an effective transformation from paper to electronic health records.	<b>Session 2</b> <b>Improving Quality and Population Health</b> Find out how effective use of EHR data can improve the quality of public/private health information exchange efforts.	<b>Session 3</b> <b>Implementing Health Information Exchange</b> Learn about national activities around HIE and their implications for Minnesota. Explore policy and technical issues of HIE, and hear about progress in community HIE projects in Minnesota.	<b>Session 4</b> <b>Getting Your Board on Board</b> Learn strategies needed to get your board, trustees, and other leadership to support the investment in health information technology. Hear lessons learned about how to keep leadership engaged in the process.

## 2:45 – 4:30 p.m. Breakout Sessions/Conclusion

Adopt	Utilize	Exchange	Exchange
<b>Session 5</b> <b>Preparing the Workforce for Health Information Transformation</b> Hear strategies for retraining the current workforce and training future workers to prepare them to use technology and informatics to improve the delivery of care. Explore workplace culture changes related to EHR adoption.	<b>Session 6</b> <b>Optimizing the Use and Effectiveness of an EHR</b> Three organizations share their experiences in implementing an EHR. Hear examples of how an EHR can support clinical decision making.	<b>Session 7</b> <b>Clinical Transactions and Minnesota e-Health Standards</b> Discover the opportunities, challenges, and implementation issues related to standards and achieving interoperability. Discuss the proposed Minnesota e-Health Standards.	<b>Session 8</b> <b>Health Information Privacy and Confidentiality in an Electronic World</b> Explore the issues surrounding patient privacy and confidentiality. Find out how to successfully implement current Minnesota privacy and confidentiality laws and when those laws supersede HIPAA.



Stratis Health  
2901 Metro Drive, Suite 400  
Bloomington, MN 55425-1525  
8SOW-MN-1d1-08-23

ADDRESS SERVICE REQUESTED



Minnesota e-Health Summit  
June 26, 2008  
Brooklyn Park, Minnesota 55428

## Registration

Register on-line at <http://www.health.state.mn.us/e-health> or by sending this completed form, along with a check payable to Stratis Health, to: MN e-Health Summit, c/o Nonprofit Solutions, 1821 University Avenue W., Suite S256, St. Paul, MN, 55104. Payment must accompany registration. Registrations, with credit card information, may be faxed to 651-917-1835. See cancellation policy on registration form. NOTE: Please indicate if you have any special needs and how we can accommodate those needs.

Deadline for registration with lodging accommodations is Tuesday, June 3. Deadline for registration without lodging accommodations is Friday, June 20. Confirmations will be sent by the end of every week only to those registrants who provide an email address.

## Location

The Northland Inn  
7025 Northland Drive (I-94/694 and Boone Avenue)  
Brooklyn Park, MN 55428  
1-800-441-6422, [www.northlandinn.com](http://www.northlandinn.com)

For more information, contact Cheré Wood at Stratis Health, 952-853-8558 or [cwood@stratishealth.org](mailto:cwood@stratishealth.org); or visit <http://www.health.state.mn.us/e-health> or [www.stratishealth.org](http://www.stratishealth.org).



# Minnesota e-Health Summit 2008 Registration and Northland Inn Accommodations Form



## Register in one of three ways:

On-line: Visit [www.stratishealth.org](http://www.stratishealth.org) or [www.health.state.mn.us/e-health](http://www.health.state.mn.us/e-health) for a link to a secured registration site.

By Fax: Fax completed form, along with credit card payment information, to 651-917-1835.

By Mail: Send completed form, with a check payable to **Stratis Health**, to:

MN e-Health Summit, c/o Nonprofit Solutions  
1821 University Avenue W.  
Suite S256  
St. Paul, MN 55104-2801

**Deadlines:** Deadline for registration with lodging accommodations is Tuesday, June 3. Deadline for registration without lodging accommodations is Friday, June 20.

**Cancellations:** Registration cancellations prior to Friday, June 20, are subject to a \$25 processing fee. Registration refunds will not be issued after June 20. Substitutions are permitted. Accommodation cancellations must be received by Tuesday, June 3. Accommodation refunds will not be issued after June 3.

**Other Instructions:** Copy this form to register additional persons. Phone reservations will not be accepted. Payment must accompany registration. Confirmations will be sent by the end of every week via email only. (To receive confirmation, be sure to include your email address on the registration form.)

## Registration:

First / Last		Credentials
Title / Position		
Organization		
Work Address		
City	State	Zip Code
Day Phone		
Email (NOTE: Confirmations will be sent by the end of every week only to those registrants who provide an email address.)		

I do not wish to be listed in the Summit Directory of Participants that will be available to the public.

Indicate any special needs: \_\_\_\_\_

Indicate which term best describes your organization:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Clinic             | <input type="checkbox"/> Hospital         | <input type="checkbox"/> Public Health (State/Local) |
| <input type="checkbox"/> College/University | <input type="checkbox"/> Long Term Care   | <input type="checkbox"/> Vendor                      |
| <input type="checkbox"/> Health Plan        | <input type="checkbox"/> Other Government | <input type="checkbox"/> Other: _____                |

*Please complete both sides of this registration form.*

**Breakout session registration (Choose one from each group):**

**Sessions 1 – 4**

(12:45 – 2:15 p.m.)

- EHRs: Good Planning Equals Good Outcomes
- Improving Quality and Population Health
- Implementing Health Information Exchange
- Getting Your Board on Board

**Sessions 5 – 8**

(2:45 – 4:30 p.m.)

- Preparing the Workforce for Health Information Transformation
- Optimizing the Use and Effectiveness of an EHR
- Clinical Transactions and Minnesota e-Health Standards
- Health Information Privacy and Confidentiality in an Electronic World

**Registration type (please check one):**

**Registration without lodging accommodations (Deadline Friday, June 20, 2008)**

- \$100 Pre-Summit Workshop only
- \$150 Summit only
- \$250 Pre-Summit Workshop and Summit

**Registration with lodging accommodations (Deadline Tuesday, June 3, 2008)**

- \$245 Summit with single room  
Check one: \_\_\_non-smoking \_\_\_smoking
- \$200 Summit with double room (per person)  
Check one: \_\_\_non-smoking \_\_\_smoking  
Roommate attending Workshop/Summit: \_\_\_\_\_
- \$345 Pre-Summit Workshop, Summit and single room  
Check one: \_\_\_non-smoking \_\_\_smoking
- \$300 Pre-Summit Workshop, Summit and double room (per person)  
Check one: \_\_\_non-smoking \_\_\_smoking  
Roommate attending Workshop/Summit: \_\_\_\_\_

*NOTE: Accommodations must be reserved with this form to receive the Summit rate; do not call the Northland Inn for reservations or cancellations. The deadline for reserving or cancelling accommodations is Tuesday, June 3.*

**Payment type (please check one):**

- Check
- Credit Card

**NOTE: Electronic Funds Transfers will not be accepted for payment.**

Type:  VISA       Master Card       Discover       American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of cardholder \_\_\_\_\_ Signature of cardholder \_\_\_\_\_

- Please check here to acknowledge that your credit card statement will read Nonprofit Solutions, Inc., for this charge.

For more information, contact Cheré Wood at Stratis Health, [cwood@stratishealth.org](mailto:cwood@stratishealth.org) or 952-853-8558.